

## It's March! That means Madness! March Madness, that is. Take a peep at these Avfuel dealers for MAD deals.

If you like basketball and flying, March Madness might just be the made-to-order event for you. Combine the things you love by flying to one of the March Madness games and stopping in at an Avfuel FBO.

[Click here for locations, fuel steals and AVTRIP promotions!](#)  
[RSVP to the Madness Event on Facebook.](#)



## Read an industry update from Craig R. Sincock, Avfuel President and CEO

[\(click here\)](#)



## Race to EBACE May 17-19, 2011 • Geneva, Switzerland

Thousands of pilots are making plans to attend this year's European Business Aviation Conference and Exhibition (EBACE) in Geneva, Switzerland.



As it does every year, Avfuel will be exhibiting with a handful of branded FBO partners. If you plan to hop across the pond for business aviation's uber-event, please join Avfuel and the team for a dose of high-end foreign relations (beverages and international treats) at the Avfuel booth. We would love to see you.

In attendance you will find  
[Fargo Jet Center \(FAR\)](#),  
[Banyan Air Service \(FXE\)](#),  
[Duncan Aviation \(LNK, BTL, AZO\)](#), and  
[Clay Lacy Aviation \(BFI\)](#).

*Avfuel looks forward to seeing you in Geneva.*



## Treat yourself to MORE. Save MORE money. Earn MORE AVTRIP points.

### [SPHERE ONE AVIATION • CEDAR CITY, UT \(CDC\)](#)

*Travel at the speed of business.*

What do *lofty* elevation and *low* air traffic mean for your flight? Elevated time and money savings -- that's what. Sphere One Aviation serves central Utah with warm hospitality and a full array of business and general aviation services. With a runway nearly 9,000 feet in length (one of the longest in the state), this FBO can accommodate large jets as well as small. On your next cross-country jaunt, choose the one FBO that fits you - **Sphere One**.

### [AERO CENTEX • Georgetown, TX \(GTU\)](#)

- Full-service FBO
- Very accommodating crew and passenger amenities
- Concierge services
- Professionally trained and certified staff
- NO landing, ramp or handling fees
- Competitively priced fuel
- Quick and easy commute to and from Austin
- The most attentive, professional and outstanding staff in Central Texas!

### [Cleared To Land](#)

Land your aircraft at the most conveniently located airport to the city of Austin --Georgetown Municipal Airport (KGTU)--to save time and money. At GTU you will land quickly, hop into your vehicle right away and arrive in downtown Austin in about 25 minutes!

### [Cleared For Takeoff](#)

Aero Centex has you covered from tip to tail. From the time you arrive at GTU, you can drive straight up to your aircraft and be "wheels-up" within two minutes of closing your cabin door. Now that's got to be music to your ears.

### [JET AIR FBO • SAN DIEGO/ EL CAJON, CA \(SEE\)](#)

Many pilots say they like to experience the best in customer service when they visit an FBO. Yet few have visited one like Jet Air FBO, where service meets smiles and safety, all in beautiful Californ-i-a. Visit Jet Air FBO today for AVTRIP points on all fuel purchases, including Avfuel Contract Fuel.

### [TRADITION AVIATION • THERMAL, CA \(TRM\)](#)

"Come find out for yourself why we are so well known for our great customer service, attention to details and our friendly staff," says Director of Operations Ann Goodwyn. "Our motto at Tradition Aviation is: 'feel like you're coming home!'"

### [REEDER FLYING SERVICE • TWIN FALLS, ID \(TWF\)](#)

Reeder Flying Service doesn't mess around when it comes to treating you and your important passengers to the best in SHOW when it comes to service. Providing great service just comes naturally to this FBO.

## Don't Miss the Masters...



At [August Regional Airport](#) Augusta, GA (AGS) • April 4-10, 2011

**Get an AVTRIP Coupon:** Earn Four AVTRIP points per gallon. Expires 12/31/2011.

Augusta Regional Airport has been the prime general aviation hub for visitors to and from the Masters Tournament for decades.

For a schedule of Masters Events, [click here](#).

## What Schedulers and Dispatchers Conference? Oops...we thought it was an Apple iPad giveaway conference...

**This year's Savannah-based Schedulers and Dispatchers Conference was a success!** Located on the bank of the busy Savannah River, the three-day convention drew visitors from all over the world. Avfuel attended with over three dozen of our branded-FBOs to meet and chat with schedulers and dispatchers.

Avfuel's on-site promotion was a hit, to say the least. Along with our co-exhibiting FBOs, we gave out 50 Apple iPads to lucky attendees.

**Want to know what giveaways we're scheming for NBAA 2011?** Stay tuned for more exciting on-site promotion news with the AVTRIP E-News.



## IN THE NEWS

### Aviation Tax News

Connecticut Governor Dan Malloy released his budget proposal on February 17, 2011. The proposal would repeal the current tax exemption for aircraft parts and maintenance on aircraft under 6,000 pounds and assesses personal property tax on aircraft.

[\(click here to read more\)](#)

### WINNING SOCIAL: Monthly chances to win

Facebookers & Twitterers earn BEAUCOUP point rewards every month. What are you waiting for? **Get on the social bandwagon.**

**Congratulations to this month's @AVFUEL Twitter winner, @boschpilot! Thanks, Vincent!**

**YOU COULD BE NEXT** -- simply follow Avfuel on Twitter or fan us on Facebook -- we give away prizes of thousands of AVTRIP points EVERY MONTH!

### Aviation retailers Tropicaero.com and hangar63

Owned by Banyan Air Service, Ft Lauderdale (FXE) will host a fifth annual customer appreciation day Saturday, April 23, 11 am -- 2 pm. The event will feature food, drawings and activities for kids, as well as product demos and sales.